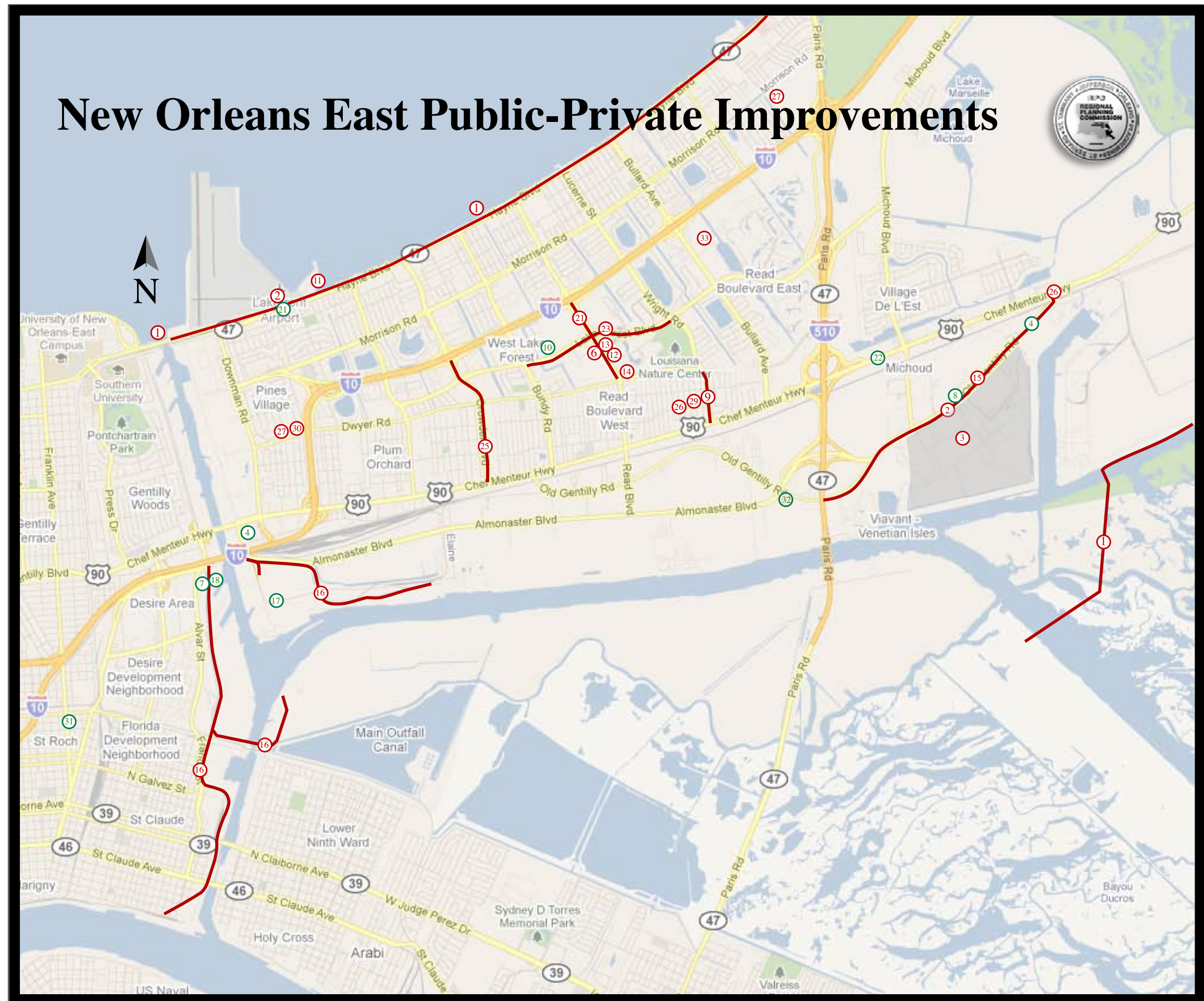


New Orleans East is undergoing a dramatic transformation, fueled by significant public and private investment that is positioning the area as an important corridor for sustainable development and growth. It offers a unique and dynamic mix of assets: attractive “lakefront” suburban residential communities, improved parks and recreational opportunities, high performing public and private schools, an enhanced system of “community-wide flood protection, and an expanding center of business and technology.

Project Name and Investment

Public # Private — Public

- 1) Army Corp Storm Protection - \$2.5B
- 2) NASA Michoud Assembly Facility - \$305M
- 3) USCG Base Support Unit - \$90M
- 4) Folgers - \$70M
- 5) Lakefront Airport - \$55M
- 6) New Hospital - \$40M
- 7) TCI - \$14.5M
- 8) Blade Dynamics - \$13M
- 9) Wright Road Reconstruction - \$10M
- 10) 6600 Plaza Dr. Office Renovation -
- 11) South shore Harbor Marine - \$8.5M
- 12) Joe Brown Park and Center - \$7.8M
- 13) New “Technology” Library - \$7.5M
- 14) NOPD 7th District Station - \$6.5M
- 15) Michoud Front Door Improvements - \$6.2M
- 16) Public Belt RR - \$6M
- 17) New Orleans Cold Storage - \$6M
- 18) Atlantic Metrocast - \$5M
- 19) Flightline First FBO - \$2M
- 20) Landmark Aviation FBO - \$7M
- 21) AeroPremier Jet Center FBO - \$7M
- 22) N.O. East Comm. Health Center - \$1.1M
- 23) Read Road Streetscape - \$1M
- 24) Lakeforest Blvd. Streetscape - \$1M
- 25) Crowder Blvd. Streetscape - \$1M
- 26) Alcee Fortier Streetscape - \$500K
- 27) NOFD Engine #10 Station - \$368K
- 28) NOFD Engine, # 31 Station - \$ 2.8M
- 29) Di Bendetto Playground - \$ 311K
- 30) Digby Park - \$112K
- 31) Franklin Avenue Baptist Church
- 32) Palace Truck Stop - \$1M
- 33) Swilling Center - \$7M

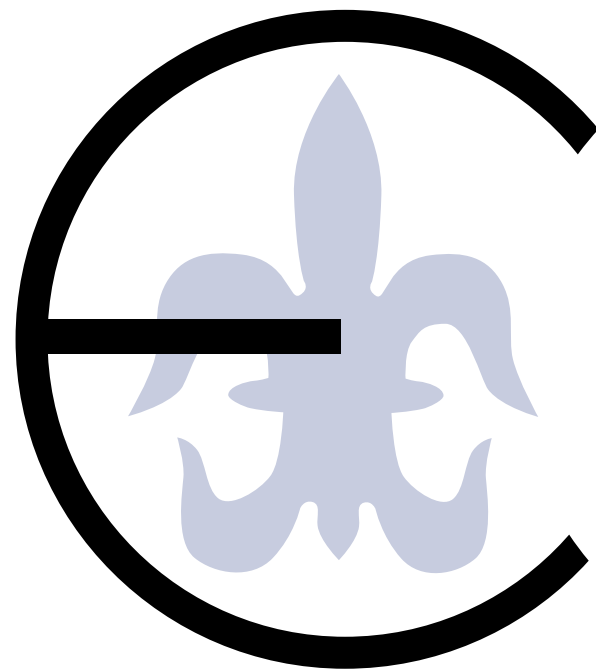


The “New” New Orleans East

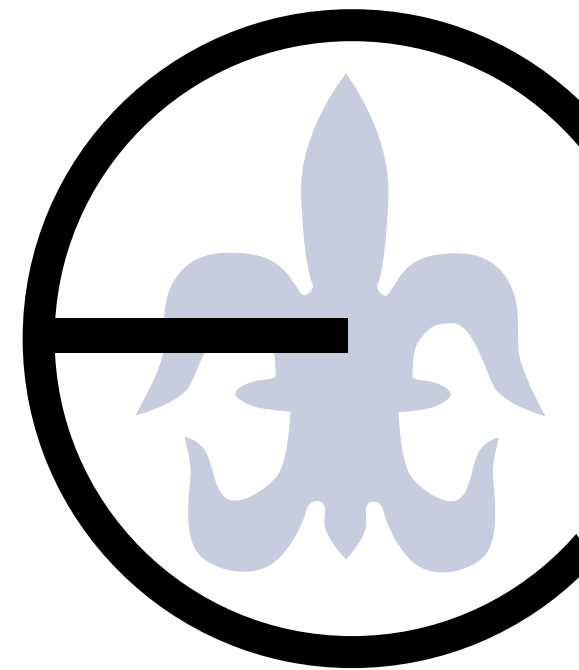
Public and Private Investments Driving Community Transformation

The following list details major public and private investments since Hurricane Katrina that are driving New Orleans East’s transformation.

1. Army Corp Flood Protection - \$2.5B - for system of flood protection that surrounds New Orleans East including: Seabrook floodgate, raised levees, new T-walls, repaired pump stations, and \$ 700 million Lake Borne storm barrier, the largest build-design civil works project in the history of the Corp
2. NASA/Michoud Business and Research Development - \$305 M -(A) NASA contract in site management and operations with Jacob’s Technology; (B) Lockheed design of the “Orion” Space Craft module; (C) Lockheed Ocean Thermal Energy Conversion Project (OTEC); (D) Lockheed Fully Reusable Access to Space Technology (FAST); and (E)National Center for Advanced Manufacturing
3. 8th District US Coast Guard- \$90M - new LEED certified 85,000 sq. ft. administration building; 49,000 sq. ft. shipping and repair facility; single largest investment by U.S. Coast Guard; supports 900 employees
4. Folgers Coffee Co. - \$70M - Expansion of facilities at Old Gentilly and Chef Menteur sites
5. Lakefront Airport - \$55M - Facility renovation of full service general aviation airport including celebrated “art deco” terminal with 3 new runways that serve private, corporate, military aircraft
6. New Hospital - \$40M - City purchase and renovation of former Methodist Hospital
7. Transportation Consultants Inc. (TCI) - \$14.5M - Purchase of plastic pellets packaging equipment and increased rail capacity to expand its container traffic capabilities and creates 60 jobs
8. Blade Dynamics - \$13M - Location of new manufacturer of wind turbine blade technologies that will employ 600 people at NASA/Michoud site
9. Wright Road - \$10M - Reconstruction of existing roadway including replacement of utilities
10. 6600 Plaza Drive - \$10M - Renovation of 6 story, 118,000 sq ft office building
11. South Shore Harbor Marine - \$8.5M - Reconstruction of 453 new boat slips and 26 covered slips
12. Joe Brown Park - \$22M - Renovation /construction of multi-purpose community center, pool, bathhouse, baseball fields, lighting, playgrounds and shelters
13. New “Technology” Library - \$7.5M - New construction w/children reading room, WiFi, meeting rooms
14. NOPD 7th District Station - \$6.5M - Construction of new elevated 2-story police station
15. Michoud “Front Door” Project - \$6.2M - Signage, lighting, landscaping, on Old Gentilly Blvd
16. Public Belt Railroad Rail Improvements - \$6M - Track rebuilt
17. New Orleans Cold Storage - \$6M - Rebuilt 155,000 sq ft port warehouse for New Orleans Cold Storage
18. Atlantic MetroCast - \$5M - Constructed new pre-cast concrete production facility with 100 new jobs
19. Flightline First FBO - \$2M - Renovation of aviation facilities; 30 personnel on site
20. Landmark Aviation FBO - \$7M - Acquisition of Odyssey Aviation and expansion into New Orleans area
21. AeroPremier Jet Center FBO - \$7M - Construction of 65,000 sq ft office and hanger complex
22. New Orleans East Community Health Center - \$1.1M - Construction of Community Health Center
23. Read Road Improvements - \$1M - Improvements may include traffic, pedestrian, signage, landscaping, lighting and/or public art enhancements
24. Lake Forest Blvd. Streetscape - \$1M - Improvements may include traffic, pedestrian, signage, landscaping, lighting and/or public art enhancements
25. Crowder Boulevard - \$1M - Improvements may include traffic, pedestrian, sign age, landscaping, lighting and/or public art enhancements
26. Alcee Fortier Streetscape - \$500,000 - Improvements may include traffic, pedestrian, signage, landscaping, lighting and/or Public art enhancements
27. NOFD Engine #10 Station - \$311,000 - Renovation of Morrison Avenue Fire Station
28. NOFD Engine, #31 Station - \$2.8M - Replacement of Venetian Isle Fire Station
29. Di Bendetto Playground - \$311,000 - Playground repairs and lighting
30. Digby Park - \$112,000 - Playground improvements
31. Franklin Avenue Baptist Church - \$26M- Construction of 4000 seat church w/classrooms, reception halls
32. Palace Truck Stop - \$1M - Building new restaurant facility
33. Swilling Center, 5961,5951, 5941 Bullard - \$7M- Construction of 3 shopping centers; 15,000 sq ft each containing retail, food and office space



New Orleans East



New Orleans East