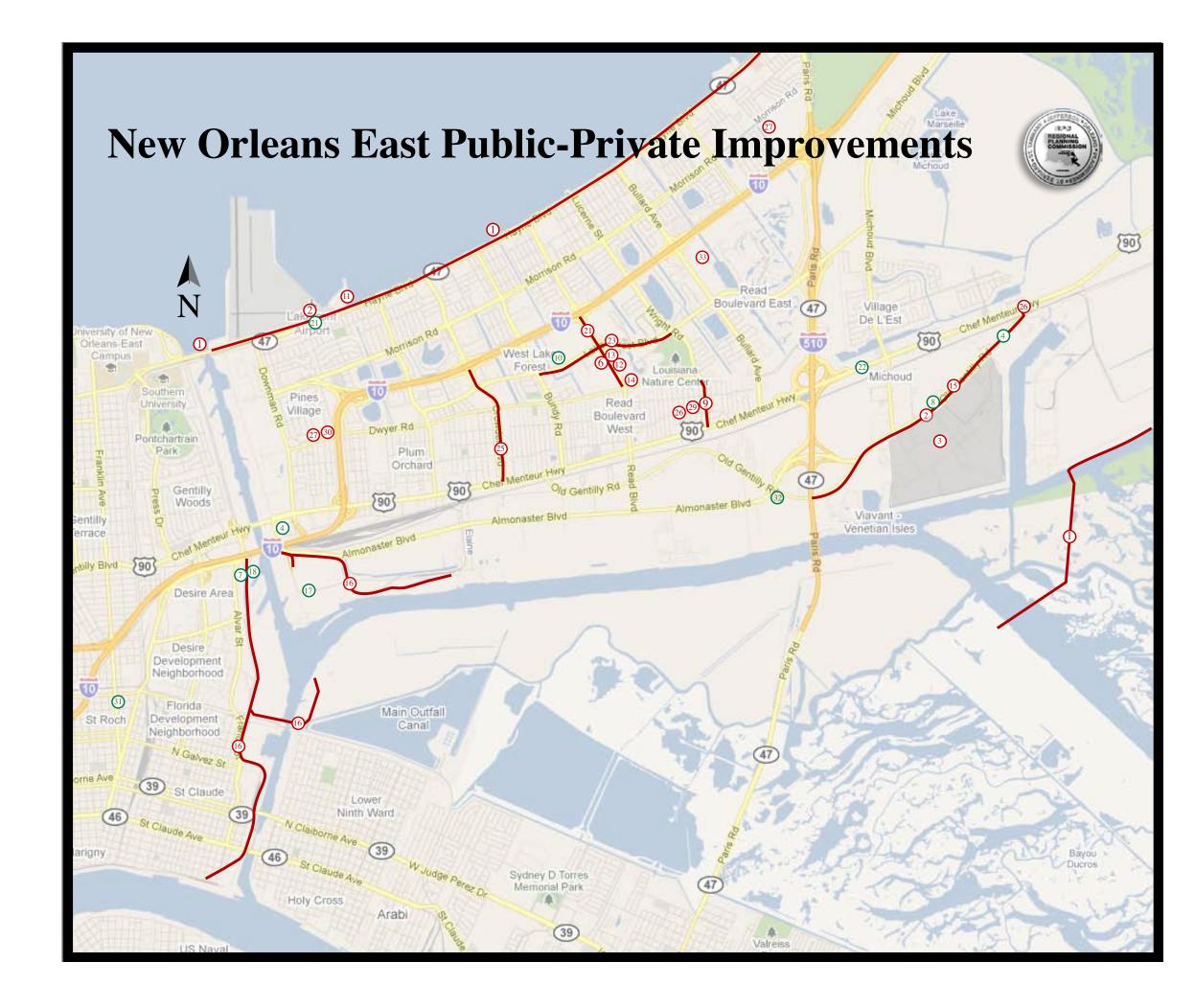
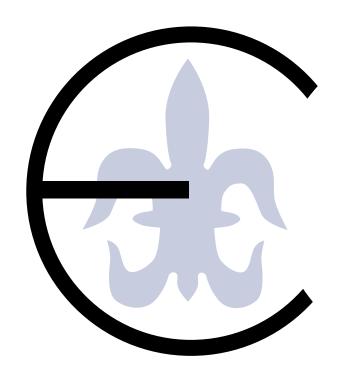
New Orleans East is undergoing a dramatic transformation, fueled by significant public and private investment that is positioning the area as an important corridor for sustainable development and growth. It offers a unique and dynamic mix of assets: attractive "Iakefront" suburban residential communities, improved parks and recreational opportunities, high performing public and private schools, an enhanced system of "community-wide flood protection, and an expanding center of business and technology.

## **Project Name and Investment**

## Public Private Public

- 1) Army Corp Storm Protection \$2.5B
- 2) NASA Michoud Assembly Facility \$305M
- 3) USCG Base Support Unit \$90M
- 4) Folgers \$70M
- 5) Lakefront Airport \$55M
- 6) New Hospital \$40M
- 7) TCI \$14.5M
- 8) Blade Dynamics \$13M
- 9) Wright Road Reconstruction \$10M
- 10) 6600 Plaza Dr. Office Renovation -
- 11) South shore Harbor Marine \$8.5M
- 12) Joe Brown Park and Center \$7.8M
- 13) New "Technology" Library \$7.5M
- 14) NOPD 7th District Station \$6.5M
- 15) Michoud Front Door Improvements \$6.2M
- 16) Public Belt RR \$6M
- 17) New Orleans Cold Storage \$6M
- 18) Atlantic Metrocast \$5M
- 19) Flightline First FBO \$2M
- 20) Landmark Aviation FBO \$7M
- 21) AeroPremier Jet Center FBO \$7M
- 22) N.O. East Comm. Health Center \$1.1M
- 23) Read Road Streetscape \$1M
- 24) Lakeforest Blvd. Streetscape \$1M
- 25) Crowder Blvd. Streetscape \$1M
- 26) Alcee Fortier Streetscape \$500K
- 27) NOFD Engine #10 Station \$368K
- 28) NOFD Engine, # 31 Station \$ 2.8M
- 29) Di Bendetto Playground \$ 311K 30) Digby Park \$112K
- 31) Franklin Avenue Baptist Church
- 32) Palace Truck Stop \$1M
- 33) Swilling Center \$7M





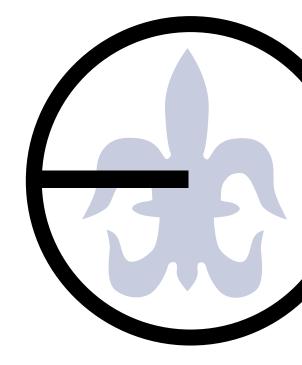
New Orleans East

## The "New" New Orleans East

## Public and Private Investments Driving Community Transformation

The following list details major public and private investments since Hurricane Katrina that are driving New Orleans East's transformation.

- 1. Army Corp Flood Protection \$2.5B for system of flood protection that surrounds New Orleans East including: Seabrook floodgate, raised levees, new T-walls, repaired pump stations, and \$700 million Lake Borne storm barrier, the largest build-design civil works project in the history of the Corp
- 2. NASA/Michoud Business and Research Development \$305 M -(A) NASA contract in site management and operations with Jacob's Technology; (B) Lockheed design of the "Orion" Space Craft module; (C) Lockheed Ocean Thermal Energy Conversion Project (OTEC); (D) Lockheed Fully Reusable Access to Space Technology (FAST); and (E)National Center for Advanced Manufacturing
- 3. 8th District US Coast Guard- \$90M new LEED certified 85,000 sq. ft. administration building; 49,000 sq. ft. shipping and repair facility; single largest investment by U.S. Coast Guard; supports 900 employees
- 4. Folgers Coffee Co. \$70M Expansion of facilities at Old Gentilly and Chef Menteur sites
- 5. Lakefront Airport \$55M Facility renovation of full service general aviation airport including celebrated "art deco" terminal with 3 new runways that serve private, corporate, military aircraft
- 6. New Hospital \$40M City purchase and renovation of former Methodist Hospital
- 7. Transportation Consultants Inc. (TCI) \$14.5M Purchase of plastic pellets packaging equipment and increased rail capacity to expand its container traffic capabilities and creates 60 jobs
- 8. Blade Dynamics \$13M Location of new manufacturer of wind turbine blade technologies that will employ 600 people at NASA/Michoud site
- 9. Wright Road \$10M Reconstruction of existing roadway including replacement of utilities
- 10. 6600 Plaza Drive \$10M Renovation of 6 story, 118,000 sq ft office building
- 11. South Shore Harbor Marine \$8.5M Reconstruction of 453 new boat slips and 26 covered slips
- 12. Joe Brown Park \$22M Renovation /construction of multi-purpose community center, pool, bathhouse, baseball fields, lighting, playgrounds and shelters
- 13. New "Technology" Library \$7.5M New construction w/children reading room, WiFi, meeting rooms
- 14. NOPD 7th District Station \$6.5M Construction of new elevated 2-story police station
- 15. Michoud "Front Door" Project \$6.2M Signage, lighting, landscaping, on Old Gentilly Blvd
- 16. Public Belt Railroad Rail Improvements \$6M Track rebuilt
- 17. New Orleans Cold Storage \$6M Rebuilt 155,000 sq ft port warehouse for New Orleans Cold Storage
- 18. Atlantic MetroCast \$5M Constructed new pre-cast concrete production facility with 100 new jobs
- 19. Flightline First FBO \$2M Renovation of aviation facilities; 30 personnel on site
- 20. Landmark Aviation FBO \$7M Acquisition of Odessy Aviation and expansion into New Orleans area
- 21. AeroPremier Jet Center FBO \$7M Construction of 65,000 sq ft office and hanger complex
- 22. New Orleans East Community Health Center \$1.1M Construction of Community Health Center
- 23. Read Road Improvements \$1M Improvements may include traffic, pedestrian, signage, landscaping, lighting and/or public art enhancements
- 24. Lake Forest Blvd. Streetscape \$IM Improvements may include traffic, pedestrian, signage, landscaping, lighting and/or public art enhancements
- 25. Crowder Boulevard \$IM Improvements may include traffic, pedestrian, sign age, landscaping, lighting and/or public art enhancements
- 26. Alcee Fortier Streetscape \$500,000 Improvements may include traffic, pedestrian, signage, landscaping, lighting and/or Public art enhancements
- 27. NOFD Engine #10 Station \$311,000 Renovation of Morrison Avenue Fire Station
- 28. NOFD Engine, #31 Station \$2.8M Replacement of Venetian Isle Fire Station
- 29. Di Bendetto Playground \$311,000 Playground repairs and lighting
- 30. Digby Park \$112,000 Playground improvements
- 31. Franklin Avenue Baptist Church \$26M- Construction of 4000 seat church w/classrooms, reception halls
- 32. Palace Truck Stop \$IM Building new restaurant facility
- 33. Swilling Center, 5961,5951, 5941 Bullard \$7M- Construction of 3 shopping centers; 15,000 sq ft each containing retail, food and office space



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